

Connected Merchandise Planning

How **connected merchandise planning** increases revenue and customer satisfaction

OVERVIEW

Connected merchandise planning is a systematic approach to financial forecasting, product selection and segmentation, buying, presenting, and selling to meet market demand as closely as possible while earning the best return on investment (ROI).



Typically, companies will start by analyzing their *last* season before they begin planning their next season.

Anaplan enables companies to create a combination of top-down and bottom-up models to produce a dependable forecast that

can be accessed across the organization for one version of the truth.

Increase revenue and customer satisfaction by having the right amount of product on hand at the right price at the right time.

Spaulding Ridge + Anaplan provide a best in cloud solution to address challenges and streamline merchandise planning.

MERCHANDISE PLANNING CHALLENGES

- Unwanted inventory at the end of a season/cadence leading to margin impacts from markdowns
- Out-of-stock signs or challenges in maintain presentation on trending merchandise
- Difficulty identifying sales trends and managing inventory levels across and within selling channels

SOLUTION

Transform your legacy planning ecosystem to an omnichannel connected planning platform for retail with **Spaulding Ridge's Connected Merchandise Planning solution** utilizing **Anaplan**. Our solution includes the execution of the following planning processes:

- **Merchandise Financial Planning**
- **Assortment Planning**
- **Supply/Material/Production Planning**
- **Demand Forecasting**
- **Marketing/Event Planning**

OUR VALUE PROPOSITION

Anaplan's connected planning capabilities can unlock total lifecycle planning benefits and process transformation in your organization to maximize your workforce, increase profit, and reduce operational expenses.

Spaulding Ridge brings unparalleled technical and industry expertise and the ability to drive efficiency and forecast accuracy for organizations through **Anaplan's** powerful connected planning solution.

Sound like the right solution for your business?

Spaulding Ridge is a **Global Strategic Partner**, equipped to manage your solution implementation and transformation.

Want to Learn More?



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